

# Energizer Privacy Notice

Last Revised: March 14, 2019

## PRIVACY AND YOUR INFORMATION

Welcome to our websites. Your privacy and trust are important to us. This privacy notice explains how our websites, applications, including mobile applications, products, software, promotions or services (we call these “Services”) use your personal information. It applies unless a separate or supplementary privacy notice is offered.

## WHAT KINDS OF INFORMATION DO WE COLLECT?

Energizer collects a limited amount of information from you directly for some services, for example, if you want to participate in promotions. The type of information we collect is dependent on how you interact with us. *Expand the sections below to learn more.*

## INFORMATION YOU PROVIDE TO ENERGIZER VOLUNTARILY [icon to expand]

If you choose to participate in one of our **promotions**, we may collect the following:

- First name, last name, email address, postal address, phone number, or other similar data

If you choose to **purchase products or services** from our website, we may ask you for payment information which may include:

- Payment card number, security code, expiration date and similar information

If you choose to **ask a question or report** an issue through our CONTACT US link we may collect personal information such as:

- First Name, Last Name, postal address, email address, phone number and similar information

If you choose to **become a supplier** to us, we may collect the following:

- Contact details, location and products or services offered by your company and information related to pricing, sourcing and other business practices, if you apply to become an approved supplier

If you choose to **apply for employment** with us, we may ask for the following:

- Education and academic degrees
- Applicable licenses or certifications
- Prior employment history
- National ID
- References
- Any other data you choose to provide

If you are accepted for an interview or employment, we will collect other relevant information from you in addition to the information provided during the recruitment process and it will become part of your personnel record.

## INFORMATION GATHERED THROUGH WEBSITES & SERVICES

[icon to expand]

We collect information about how you interact with our website and other Services through the use of cookies, pixel tags and similar technologies. This also includes usage information, browsing history and information about how you navigate within our Services. We may also collect your device information which includes IP address, location, internet provider, device ID and operating system.

We may also collect demographic information such as your country and preferred language as our privacy policy may be slightly different depending on which country you live.

## INFORMATION FROM THIRD PARTIES [icon to expand]

We may obtain information through partners, vendors, suppliers and other third parties which are typically corporate entities (although some may be educational and public enterprises) and may be located in any of the locations in which we do business. We collect this data in order to make your experiences better on our websites, for example. These third parties fall into the following categories:

- Advertising & marketing companies
- Social media platforms & partners
- Promotional partners

## HOW WE USE INFORMATION

We use information we collect for lawful purposes, that are within our legitimate interests, as well as for compliance purposes.

*Expand the sections below to learn more.*

## TO COMMUNICATE [icon to expand]

We may use contact information provided to us through our promotions website to provide the prize or give away for the promotion. Once the promotion is over, we delete that information from our systems. Promotions may include additional notices that provide more information about the use of your personal information and to which you may be asked to consent.

We may use the information provided to us at the CONTACT US link to communicate with you about your product issue or issue refunds.

## FOR BUSINESS OPERATIONS [icon to expand]

We may use information provided to perform crime or fraud monitoring and prevention, protecting our legal rights and performing contractual obligations.

## FOR FUNCTIONALITY AND IMPROVEMENT [icon to expand]

We may use cookies to make our websites operation, work more efficiently and provide analytic information. For more information please read out [Energizer Cookies Notice](#).

## LEGAL BASIS FOR OUR USE (EEA Visitors Only) [icon to expand]

If you are in the European Economic Area, our legal basis for collecting and using personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, where we have a legal obligation to do so or where the processing is in our legitimate interests( such as processing for administrative purposes, preventing fraud or criminals acts and in support of information security) and not overridden by your data protection interests or fundamental rights and freedoms.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the time of collection. We will also tell you whether the requirement for that information is mandatory and explain any consequences to you if you do not provide the information.

Similarly, if we collect and use your personal information based on our legitimate interests (or those of any third party), we will take reasonable steps to provide clear notice and describe our legitimate interests.

Energizer Holdings is the Data Controller of all personal information collected in the EEA, except where a supplemental policy says otherwise.

If you have questions about or need further information concerning the legal basis for any specific processing activity or which to contact the Data Controller, please contact at [PRIVACY@ENERGIZER.COM](mailto:PRIVACY@ENERGIZER.COM).

## HOW WE SHARE INFORMATION

We work through our affiliates to provide Services. We also work with authorized suppliers and business partners (“Partners”). When we share your personal information with our Partners, we put in place appropriate measures, typically contractual measures, to limit the use of your information for only legal and authorized purposes that are consistent with the Privacy Notice, as well as appropriate confidential and security measures.

Energizer does not share or sell any personal information that you provide to us through our websites for any separate use by any third party. From time to time, we may provide aggregate (statistical) information about our customers, sales, online traffic patterns and related information to reputable third parties to help us improve our Services. These statistics do not include any personally identifying information.

We share information with third parties when required by law or to respond to legal process, to protect our customers; to protect lives; to maintain the security of our services and to protect our legal rights.

*Expand the sections below to learn more*

### WITH AFFILIATES & SUBSIDIARIES [icon to expand]

We may share any of the information you provide to us, including personal information, with our affiliated entities and subsidiaries worldwide. These entities may be located in different countries than your own, and may have different, and possibly lower, privacy standards than those in your home country.

### WITH THIRD PARTIES [icon to expand]

We may share your personal data with third party service providers. They are not allowed to share or use your personal information for any purpose other than to provide services to us. We share your information for the purposes set out in this Privacy Notice, with the following categories of third-party recipients:

- Those that assist us with order fulfillment or to manage product inquiries or concerns
- Those that assist us with recruitment and hiring
- Those that assist us with administering our websites, offers and promotions

## SALES, MERGERS & ACQUISITIONS [icon to expand]

We may disclose personal information as part of a contemplated or actual corporate transaction such as a reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

## INTERNATIONAL TRANSFERS OF PERSONAL DATA [icon to expand]

Energizer is a global organization and your personal information may be stored or processed outside of your home country, including in countries that may not offer the same level of protection for your personal information as your home country. We have measures in place to ensure that when your personal information is transferred internationally, it is subject to appropriate safeguards in accordance with data protection laws (including Articles 44 to 50 of the EU General Data Protection Regulation or GDPR).

Usually these include contractual safeguards, such that each party to which the personal data is transferred is obligated to keep your data safe and secure, and not to use it for purposes other than specified by Energizer.

If you would like more information about our data transfer practices or obtain a copy of any relevant safeguarding measure or the countries in which we process personal data, please contact [PRIVACY@ENERGIZER.COM](mailto:PRIVACY@ENERGIZER.COM).

## YOUR CHOICES & RIGHTS

Energizer respects your rights in how your personal information is used and shared. You may request access to or corrections to your personal data. If you are in the EU, you may have additional rights under GDPR.

*Expand the sections below to learn more.*

## ACCESS, CORRECTION TO, OR DELETION OF YOUR INFORMATION [icon to expand]

If you would like to correct or update your personal information, or request access to or deletion of your personal information, you may contact us at [PRIVACY@ENERGIZER.COM](mailto:PRIVACY@ENERGIZER.COM)

Please note that we are obligated to verify your identity before we provide personal information. If you request a change to or deletion of your personal information, please note that we may still need to retain certain information for recordkeeping purposes and/or

to complete any transactions that you began prior to requesting such change or deletion. Some of your information may also remain in our systems and other records where necessary for compliance with applicable law.

## ADDITIONAL DATA PRIVACY RIGHTS [icon to expand]

You may have additional rights under the EU GDPR and certain other countries' laws. For example, if you are in the EEA, you may request:

- The purpose of processing
- The categories of personal data concerned
- Who else outside of Energizer might have received the data from us
- What the source of the information was if you didn't provide it directly to us
- How long it will be stored

In many countries you have a right to lodge a complaint with the appropriate data privacy authority if you have concerns about how we process your personal information.

## OTHER PRIVACY RELATED INFORMATION

Below you will find additional information you find important such as how we communicate changes to this notice, our data retention practices, working with minors' personal information and information security.

*Expand the sections below to learn more.*

## SECURITY [icon to expand]

The security of your information is important to us. When we process your data, we utilize reasonable and appropriate administrative, technical and organizational security measures to protect your personal information against risks such as temporary or permanent loss, destruction or unauthorized or unlawful access, alteration, use or disclosure.

We require our suppliers and partners to apply similar protections when they access or use personal information we share with them. Of course, no technology, data transmission or system is 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us at [PRIVACY@ENERGIZER.COM](mailto:PRIVACY@ENERGIZER.COM).

## PERSONAL INFORMATION OF MINORS [icon to expand]

We comply with the Children's Online Privacy Protection Act in the United States and similar laws around the world, where applicable to Energizer Services. We do not knowingly collect

personal information from minors without proper consent from a parent or legal guardian. If you believe we may have collected personal information from a minor without the requisite consent, please let us know at [PRIVACY@ENERGIZER.COM](mailto:PRIVACY@ENERGIZER.COM)

## RETENTION [icon to expand]

We retain your personal information for the period necessary to: provide you with the services you have requested of us, as needed to comply with legal obligations (e.g., to comply with mandatory record retention or legal hold requirements), as agreed to in a consent form, to resolve disputes, and to otherwise fulfill the purposes, rights and obligations outlined in this Privacy Notice.

Retention periods can vary significantly based on the type of information and how it is used. Our retention periods are based on criteria that include legally mandated retention periods, pending or potential litigation, our intellectual property rights or ownership rights, contract requirements, operational directives or needs, and historical archiving.

## THIRD PARTY SITES & SERVICES [icon to expand]

This Privacy Notice does not address, and we are not responsible for, the policies and practices of third parties or other organizations that are not operating on our behalf, including policies and practices related to privacy and security, data collection, processing use, storage and disclosure. This includes:

- any third party operating any site or service to which this site is linked
- any app developer, app provider, social media platform provider, operating system provider, wireless service provider or device manufacturer – including any personal information you disclose to such organizations through or in connection with Energizer’s Services, apps or social media pages.

## CHANGES TO THIS NOTICE [icon to expand]

We may change this Privacy Notice from time to time so it accurately reflects our practices, Services and complies with legal requirements. The Last Revised date at the top of this Notice states when I was last amended and we update this date each time a revision is posted.

Any changes to this Privacy Notice will become effective when we post it on our website. We encourage you to check back regularly to stay informed of any updates to our Notice.